



## **Conservation Collective – Communications and Marketing Manager**

- Location & Hours: remote and flexible working as standard
- Salary: 26,000+ dependant on experience
- Start date: January 2022
- Line manager: Executive Director
- Working closely with: Network Director, Trustee & Founder & local foundations

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*Are you a creative, digitally fluent, and organised person who loves storytelling and the environment? Great, you're in the right place then, read on.*

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The [Conservation Collective](#) comprises a growing global network of locally focused environmental foundations, working through communities to protect and preserve biodiverse ecosystems, and to combat and safeguard against climate change. The model is built on the central belief that people care deeply about protecting and restoring the places they know and love.

There are now sixteen foundations in our network, including eight in the Mediterranean, across Cyprus, Greece ([Ionian](#) and [Cyclades](#) Islands and the [Argolic Gulf](#)), Italy ([Tuscany](#)) and Spain ([Ibiza](#), [Mallorca](#) and [Menorca](#)); two in the UK ([Devon](#) and the [Highlands & Islands of Scotland](#)); two in the Caribbean ([St Vincent & the Grenadines](#) and [Barbados](#)) and two in the Indian Ocean, [Sri Lanka](#) and Kenya ([Lamu](#)), [Pakistan](#); and in the Leuser Ecosystem (Indonesia).

Each of these foundations follows the Conservation Collective's proven model of environmental grant giving at the grassroots that is nimble, non-bureaucratic, and "gets stuff done". To date over £6.5 million has been raised to protect and restore nature on land and at sea across, and this money has been transformational for some extraordinary projects.

In the central team there are four full time staff. Our team launches new foundations, and provides operational, strategic, and financial support to drive the growth and success of our member foundations.

We're growing fast and are looking for an enthusiastic and organised communications and marketing manager to join our team and ensure we achieve our objectives in a successful manner.

The right candidate will help us tell our story as well as that of our network members and their work, and capture people's attention, playing a vital part in honing our brand and attracting substantial sums of funding for grass roots environmental projects.

The main responsibilities for the role are coordinating all aspects of marketing and communications on behalf of the central network and member foundations, partnerships and press:

- Executing communications strategy with guidance from Exec Director and Network Director.
- Managing all social media channels (twitter, Facebook, LinkedIn), strategy, engagement, and content.
- Updating and managing our WordPress website.





- Coordinating, creating, and updating all digital and print marketing materials at the central network level – bimonthly newsletter, annual Impact Report, event invitation and other printed materials, pitch deck, short brochures etc.
- Creating and/or coordinating content for campaigns at CCHQ or local foundation level.
- Supporting the team in promoting and disseminating information about our regular events.
- Identifying and managing press opportunities on behalf of the central team and the network. Keeping lists of key journalist contacts and maintaining relationships.
- Managing brand and corporate partnerships, providing digital imagery, and approved narrative copy.
- Supporting members of the network with design and communication advice/input
- Liaising with third-party designers to develop logos and other marketing materials for member foundations.
- Staying in close communication with members of the network and collating stories and narratives to share this news in a coordinated way.
- Proofreading, copyediting, and overseeing brand and messaging alignment across the network.
- Assisting network members with various account set-ups, mail chimp, newsletters, website maintenance.
- Quarterly auditing of local foundation websites, social, digital newsletters, and other external marketing materials.

The ideal candidate will be:

- A great communicator
- Organised and confident, with strong initiative
- Passionate about nature and the environment
- Able to work in a fast paced and varied environment
- A multi-tasking ninja who is experienced with all social channels and digital communications and marketing software
- Ability to speak Spanish, Greek or Italian would be a bonus
- Comfortable with using (or learning to use) MS Office suite, Canva, Trello, Mailchimp, Insta, Facebook, Twitter, LinkedIn, WordPress, Salesforce, Xero, GoDaddy, Stripe.

Benefits:

- Flexible working as standard
- Unlimited holiday allowance
- Annual bonus
- Employer pension scheme
- Possible travel
- Saving the world!

To apply send a CV and short cover letter to [jade@conservation-collective](mailto:jade@conservation-collective). Deadline 30 November.

