Conservation Collective – Communications Manager

- Location: based in or close to London to be able to attend regular meetings and events.
- Hours: preferably FT Mon – Fri 9am – 5pm but remote and flexible working is promoted
- Salary: 32,000k per annum on FT basis (flexible, dependant on experience)
- Start date: April 2023
- Line manager: Executive Director
- Working closely with: Full team, Trustees, Founder & local foundations

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Are you a creative, digitally fluent, and organised person who loves storytelling and the environment? Great, you're in the right place then, read on.

The Conservation Collective is a global network of 20 local environment foundations. Each of our foundations raise funds to support grassroots work that protects the environment, restores nature and safeguards against climate change.

Environmental philanthropy faces two key challenges: persuading people to direct money to the biggest issue of our time, and getting that money to the most effective environmental initiatives. We have a proven and winning formula for both. Our growing network has already raised and distributed millions of pounds, and we're just getting started...

As we grow the Conservation Collective, we're looking for a communications manager to join the team to help us improve how we tell the story of our work and the impact it's making as well as improving awareness of our network to a global audience.

The right candidate will be an excellent communicator with an entrepreneurial approach who wants to help address the climate crisis. You'll have experience of creating and implementing communications strategies for small fast-growing organisations and in building brand profiles with support from external PR firms. With an entrepreneurial attitude you'll be instrumental in helping us raise more funds for grass roots environmental projects.

The main responsibilities for the role are coordinating all aspects of marketing, PR and communications on behalf of the Conservation Collective:

- Create and run effective brand and communications campaigns to engage our global audience with our mission to turbo charge environmental grassroots work.
- Promote partnerships and secure visibility and coverage from world class brands including Coldplay, Regatta, Edmiston and more.
- Creating content for and managing our website and all social media channels.
- Work closely with external designer to produce annual report and other marketing materials.
- Identifying and managing press opportunities, and helping write the content on behalf of the central team and the network.

- Proofreading, copyediting, and overseeing brand and messaging alignment across the network.
- Oversee and manage suite of marketing templates that the Conservation Collective provides to local foundations (newsletters, brochures, slide decks etc).
- Create compelling stories to promote local impact on a global platform.
- Monitor and report our social media presence and report on effectiveness of communications and marketing campaigns.
- Assist with delivery of fund and awareness raising events.

The ideal candidate will be:

- Confident working remotely as part of a small team.
- A great communicator with outstanding written English.
- Experienced in media & comms, PR and design.
- Good at building relationships with internal and external stakeholders at all levels.
- Entrepreneurial, able to find and to create opportunities that benefit our network and work in a fast paced and varied environment.
- Experienced with all social channels and digital communications and marketing software.
- Able to speak Spanish, Greek or Italian would be a bonus.
- Comfortable with using (or learning to use) MS Office suite, Canva, Trello, Mailchimp, Insta, Facebook, Twitter, LinkedIn, WordPress, Salesforce, Xero, GoDaddy, Stripe.

Benefits:

- Flexible working (hours and location)
- Unlimited holiday allowance
- Discretionary annual bonus
- Employer pension scheme
- Possible travel in the UK and internationally
- Saving the world!

To apply, please send CV + cover letter to jade@conservation-collective.org
Application deadline: 31st March 2023