



## ***Conservation Collective – seeking a Trustee (with a PR, communications or journalism background or expertise)***

[Conservation Collective](#) is a global network of 20 local environment foundations. Each of our foundations raise funds to support grassroots work that protects the environment, restores nature and safeguards against climate change.

Environmental philanthropy faces two key challenges: persuading people to direct money to the biggest issue of our time, and getting that money to the most effective environmental initiatives. We have a proven and winning formula for both. Our growing network has already raised and distributed millions of pounds, and we're just getting started...

*As we grow Conservation Collective, we're looking for a new Trustee to join the existing board to help us improve how we grow our network, tell our remarkable range of stories in the most compelling way to engage and inspire our target audiences.*

### **Role of the Trustee (PR)**

One of our key activities is to speak with a collective voice on behalf of our network – amplifying the local stories on a global platform, to boost the local impact. Through events, newsletters, press and social media we're hoping to engage new high net worth audiences to create a wider pool of private donors for our members. We also want to capitalise on the amazing potential of our corporate partnerships, to reach new audiences.

### **Key Responsibilities**

The Trustees and Conservation Collective team would like to have a member of the board who can give strategic advice to enhance our storytelling and awareness raising activities. The other areas where this Trustee could get involved, include:

- Feeding into the planning of events to engage different audiences.
- Suggesting sector events to attend to establish our position as thought leaders in environmental philanthropy.
- Engaging in discussions around partnerships and how to make the most of them, to reach new audiences and avoiding greenwashing.
- Assisting in improving communications for both the Conservation Collective team and at the local foundation level.

### **Requirements**

- An expert in public relations, corporate & strategic communications, journalism or similar.
- A knowledge of the main publications we should be targeting.
- Access to a network of global contacts with expertise in these issues
- A belief in and passion for our approach.

## **TRUSTEE – ROLES AND RESPONSIBILITIES**





- Overseeing the governance of the network.
- Reviewing financials for the Conservation Collective UK charity.
- Approve audited accounts
- Assisting with the development of the network.
- Advising on strategic direction and expansion.
- Assessing and reviewing risk

#### **TRUSTEE – TERM OF REFERENCE**

- Three year-term (renewable) by majority vote.
- Attend Quarterly board meeting.
- Introduce potential donors and corporate partners, NGO contacts, brands, press, tourism and travel players etc for network or local level.
- Host and/or attend events in London and abroad.
- Support our growth plans with new ideas for newsletters, field trips, merchandise etc.

#### **How to apply**

Please send your CV, along with a cover letter stating why you wish to work with the organisation, how your skills would add value to the board and any other relevant information to [jade@conservation-collective.org](mailto:jade@conservation-collective.org).

#### **Being a Trustee**

As Treasurer to the Charity, you will also become a Trustee. Trustees are expected to understand and accept the legal duties, responsibilities and liabilities of trusteeship and understand their role as a Trustee. You cannot become a Trustee if you:

- Are under 18 years of age.
- Are disqualified under Sections 178 and 180 of the Charities Act 2011, because for example, you are an undischarged bankrupt or have an unspent conviction for an offence of dishonesty or deception.
- Have previously been removed from trusteeship of a charity by the court of charity commissioners or are under a disqualification order under the Company Directors Disqualification Act.
- Are a paid member of staff.

In addition to the duties of all Trustees, each Trustee is expected to use any specific skills, knowledge or experience they have to help the Board of Trustees reach sound decisions. This will involve scrutinising Board papers, leading discussions, focusing on key issues, and providing advice and guidance requested by the Board on new initiatives, or other issues, to the area of the Charity's work in which the Trustee has special expertise.

